

Organizers



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## 3<sup>rd</sup> SOCIAL ENTREPRENEURSHIP SUMMIT – SES2021

“Building Ecosystems for a more sustainable and resilient society”  
8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> September 2021

Online conference

[www.equalisi.com/ses2021](http://www.equalisi.com/ses2021)

## What?

The Social Entrepreneurship Summit – SES – brings together academics, students, business leaders, government officials and social entrepreneurs to co-create solutions to the most challenging issues of our society. This summit aims at gathering all different actors to foster the collaboration among themselves and to intensify the hands-on support to social entrepreneurs and all ecosystem partners. The summit is organized by Equalisi BVBA, in cooperation with the Chair of Social Entrepreneurship at the Vrije Universiteit Brussel (Belgium) and ESPAE Business School (Ecuador).

The first edition of the summit was organized in 2019 in Santa Marta, Colombia, with more than 120 participants, of which 70 presentations from 15 different countries and 30 participants in the fair. In 2020, the summit took place online due to the pandemic. Despite the online setting, our summit congregated more than 200 Participants, 26 countries, featuring 85 presentations and a wonderful online Social Entrepreneurship Fair with more than 30 online videos from social entrepreneurial projects with entrepreneurs from Belgium, Bolivia, Ecuador, Colombia, Mexico, Peru, Uganda, Nigeria and Tanzania

We are proud to present the SES2021 edition “Building Ecosystems for a more sustainable and resilient society” to be held online. For two days, participants in the summit will exchange ideas on how to develop ecosystems that contribute to addressing our most challenging sustainability issues, which now are becoming more complex due to the pandemic. At the summit, participants will benefit from the provoking talks of distinguished Key Note Speakers, as well as from direct contact with numerous social entrepreneurs at the social entrepreneurship fair.

## SES2021 Online Conference

It is our ambition to organize SES2021 safely and responsibly, in light of the current situation worldwide related to the COVID 19 pandemic. SES2021 was planned to be held both, onsite in Guayaquil and online. Despite our intentions, the current circumstances are not favourable for such a hybrid model. To avoid uncertainty, and to guarantee the safety and wellbeing of all participants, together with our colleagues of ESPAE Graduate School of Management (Ecuador), we have decided to organize SES2021 as a fully virtual summit at the announced dates of 8th to 10th September 2021.

## Who can participate?

- Academics with research interest on Social Entrepreneurship;
- University leaders (International Relations, Outreach, Community Engagement) with the main interest in the relationship between the university and local communities;
- Students and professionals, with interest in social entrepreneurship;
- Social entrepreneurs and business representatives, currently working on all type of projects with a social or environmental impact;

- Business leaders and practitioners with connections to Social Entrepreneurship and CSR;
- Policymakers and other government agencies;
- NGO's and other organizations with social / environmental projects;
- Leaders from incubators, accelerators, coworking spaces, innovation.

## What can you expect from this summit?

- Get inspired by different presentations from academics, students, business leaders, government officials and social entrepreneurs and other relevant stakeholders from the entrepreneurial ecosystem;
- Create long-lasting connections and explore new paths for creating sustainable solutions;
- Receive feedback on your current projects on (in support of) social entrepreneurship;
- Get new knowledge/skills to bring your ideas and proposed solutions to the next level, with innovative and worth ideas to create a positive impact in your community.

## What are the main topics?

- Social Entrepreneurship and their innovative business models;
- Building a strong and supportive ecosystem to support social entrepreneurs;
- Social entrepreneurship and BoP context (with attention to vulnerable communities and disadvantaged groups);
- Social innovation (including presentation of best practices and cases);
- The role of universities to promote and support social entrepreneurship;
- Case studies of successful social entrepreneurs;
- Circular economy and new business models.

**This is not an exhaustive list of topics. Therefore, we will welcome any other submission on topics related to Social Entrepreneurship.**

## What are the participation styles?

- Academic Presentation: All types of scientific research are welcome for presentation, including literature reviews; conceptual papers; case studies; qualitative and quantitative research.
- Presentation of University Initiatives: We invite universities to present their exemplary cases on how to support/stimulate social entrepreneurship from teaching, research or outreach activities.
- Practitioner's Presentation: We welcome social enterprises, practitioners and government officials to share their ideas and experience on the topic, by

presenting their cases, best practices and discuss their challenges with a broader audience to create awareness, establish new connections and receive feedback.

- Round Table Debates: We welcome proposals that would like to open up the debate on challenging topics in the support of social entrepreneurship.
- Social Entrepreneurship Fair: At this fair, local social entrepreneurs will be presenting and selling their products.

Submissions should mention one of the above types and elaborate on the proposed ideas in a short abstract of 1.000 words. Both presentations in English and in Spanish are welcome, upon a clear presentation of preference. All submissions will be subject to peer-review.

## Publication opportunities

There will be an opportunity to publish full papers after the conference both in English and Spanish.

In English, participants are welcome to submit their manuscript to

- A Special Issue in [Business and Society Review on "Ecosystems for Social Innovation"](#) with guest editors Nikolay Dentchev, Abel Diaz and Xavier Neumeyer. Call for papers. For more information about the journal, cf. <https://onlinelibrary.wiley.com/journal/14678594>
- A special issue in the Journal of Accountancy & Business, a peer reviewed journal that has already published one [special issue from SES2019](#) and currently another special issue from SES2020 is under review process. Call for papers. For more information about the journal, cf. <https://accountancybusiness.be/>

In Spanish, we will continue with our book series published by Universidad del Magdalena Press. Authors presenting their work in Spanish can submit their manuscript for consideration after the conference, following the guidelines for the publication of SES2021.

## Fees online participation

- General admission: 40 Eur
- Student: 25 Eur
- Social Entrepreneurs: 25 Eur

## Important Dates

- Submission of Abstracts - April 30, 2021
- Notification of Authors - June 10, 2021
- Submission of Revised Abstracts or Short Papers - August 10, 2021
- Registration Deadline - August 15, 2021
- Conference Get Together and keynote address - September 8, 2021

- Conference sessions - September 9 & 10, 2021
- Social Entrepreneurship Fair - September 10, 2021

## Submissions and tickets

Submissions:

<https://easychair.org/conferences/?conf=ses2021>

Conference website:

[www.equalisi.com/ses2021](http://www.equalisi.com/ses2021)

Tickets:

<https://www.equalisi.com/tickets-ses2021>

## More Information

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